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"First Night Westport/Weston announces Sponsors for 2008 New Year's Eve Celebration"

Westport, CT – First Night Westport/Weston, the much heralded alcohol-free Celebration of New Year's Eve through the Arts, has amassed a star-packed lineup of sponsors for this year's giant event. "We Are Family" is the overriding theme of First Night Westport/Weston and with that in mind Patriot National Bank has taken on the title of "Head of the Family", Premiere Presenting Sponsor. With its new Westport branch opening in December, Patriot National Bank wanted to take this opportunity to say "Hello Westport" and to become an immediate presence in the community. As Premiere Presenting Sponsor, they are making a big splash at this year's bash.

First Night also welcomes new sponsors Cohen and Wolf Attorneys at Law whose new offices in Westport are located at 320 Post Road West; People's United Bank, the sponsor of the Midnight Fireworks Spectacular; and Honda of Westport whose wonderful automobile, the Honda Fit, is a perfect fit for First Night Westport/Weston. Loyal returning sponsors include Commerce Bank, Tauck World Discovery, Webster Bank, Birinyi Associates, Westport Young Woman's League, RC Bigelow Tea, Tiffany & Co., Mid-Fairfield Substance Abuse Council, Connecticut Commission on Culture and Tourism, Terex, Greenfield Online, Trader Joe's, Washington Mutual, New Alliance Foundation, and Maurice Villency. With the generous support of all our sponsors and the Towns of Weston and Westport, First Night has been able to keep the button price at the same level for the past 5 years.

Back for the third year as radio partner is the hottest station in Fairfield County, WEBE 108. Be sure to listen for the First Night promos coming up soon. And back for the third year as news print partner is The Minuteman Newspaper, which also provides the Official Program for the event. In-kind partners also include Gibbs College, Lighthouse Maps, Baker Graphics, Dattco Bus Company, Gault, and Steaz Soda.

For a complete listing of sponsors and the current entertainment lineup at First Night Westport/Weston 2008, please visit the website at www.firstnightww.com or call 203-341-1041.

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